

Masters of Business Administration in International Business Practice

Rationale for Program

The MBA in International Business Practice has been specifically designed to enable Mountbatten students the opportunity to develop both academic knowledge and practical skills to prepare them for a career in national and international business. The program provides students with the opportunity to develop a firm foundation in the theory and practice of global business and integrated workbased learning whilst also providing some flexibility in the design of their program through the use of options.

Graduates of the MBA in International Business Practice will have sharpened critical thinking skills so will be able to demonstrate academic knowledge of international business and the ability to apply this through advanced reflective thinking. This experiential learning program will therefore prepare students to make future contributions to high-performing global organisations.

Structure of Program

The program runs over 12 months alongside the Mountbatten Internship. It consists of eight compulsory courses: *Organizational Behavior and Leadership*, *Managerial Accounting and Finance*, *Global Business*, *Strategic Management*, *Business Research Methods*, *International Finance*, *Global Marketing* and a *Dissertation*. A summary of each of these courses is set out below.

Core Courses:

1. Course Title: Organizational Behavior and Leadership

This course will help graduate students understand the full relationship between individual behaviour, organisational structure and organisational processes. Students will also develop a more comprehensive perspective on organisational behaviour through a deeper understanding of the theory, research and practice of the varied disciplines that focus on organisations. These disciplines include psychology, sociology, political science, social systems theory, international human resource management and cultural anthropology. On completion of this course, students will be able to integrate various theoretical perspectives into a coherent view of organisational life. This comprehensive perspective will allow them to manage organisational behaviour, lead organisational initiatives and increase organisational effectiveness.

2. Course Title: Managerial Accounting and Finance

In addition to preparing financial statements, managers need to know how to analyze accounting and financial data to support and evaluate a company's business goals and to develop appropriate financial strategy for its future. This course is designed to teach graduate students how to develop and analyze various and appropriate financial data, and to understand the important relationship between financial instruments, decision-making and business strategy.

3. Course Title: Global Business

The world is increasingly becoming a single market place. Technology, the Internet, expanding international trade relations, improved transportation and communications have opened the doors to global trade but have also produced a new competitive landscape. More and more companies are conducting global business through globally dispersed value chains, taking advantage of the different business opportunities offered by regional trading blocs and other regional arrangements, as well the opening up of trade of particular countries as they seek to develop their economies. The aim of this course is to provide graduate students with both theoretical and practical understanding of the complexity of the globalization process and its impact upon the activities of multinational enterprise. It also examines the importance of regional business for the development of global competitive advantage and regional integration.

4. Course Title: Strategic Management

This course aims to analyse the operation of strategic management from initial analysis through to implementation. The course will provide students with a comprehensive appreciation of the formulation and development of strategy from both an organisational and individual perspective. Particular emphasis will be placed on developing student's awareness of contemporary issues related to Corporate Social Responsibility, Social Entrepreneurship and the recent trends towards creating of shared value by business.

5. Course Title: Business Research Methods

The aim of this course is to assist students to carry out an applied research project in the field of International Business Management. It aims at providing them with the knowledge and skills to identify a business research problem collect and analyse primary and secondary data at both the organizational level and within the wider body of knowledge in International Business studies.

6. Course Title: International Finance

This module provides both a theoretical and a practical understanding of corporate finance theories and a practical awareness of how these theories are applied to the business world. It further provides comprehensive knowledge of how businesses and corporations utilize financial resources and financial markets across the globe, including an evaluation of macro- and micro-economic influences in order to achieve the goal of maximum organizational value. The module also seeks to evaluate the theories and practices of financial risk management.

7. Course Title: Global Marketing

This module provides students with a high-level understanding of the principles and practices of marketing in global markets. The importance of ethical, legal, cultural and political norms are reviewed with a particular emphasis on North American, European, and Asian markets.

8. Dissertation

The dissertation is a core requirement of the MBA and provides an opportunity for each candidate to demonstrate the knowledge, skills and competencies acquired throughout the program. This should be an independent piece of academic work that researches in detail a particular business and/or administrative area in international business practice, drawing on the student's fieldwork.

The dissertation consists of two stages: each stage culminates in the production of an assessed document.

Stage 1: The Research Proposal (including Ethics Approval)

The proposal outlines the research design for your planned study and explains the relationship to the

existing literature. In addition, you will be required to reflect on the ethical issues pertinent to your proposed piece of research.

Stage 2: The Dissertation

A written document of 15,000 words which provides an account of the original research into the agreed management issue. The dissertation will be developed through appropriate research questions, it will employ relevant academic literature for a study undertaken with methodological rigor.